



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 10/02/2025

CIRCULAR

Expanding Horizons: Learning Beyond Syllabus

IIHMR University, Jaipur, is pleased to announce an upcoming **Master Class Episode 129** on **“Expanding Horizons: Learning Beyond Syllabus.”** The session aims to broaden students’ perspectives beyond academic curricula by providing practical industry insights into pharmaceutical management and marketing practices.

The master class will be delivered by **Mr. Raja Ganguly, Vice President, Lupin Ltd., Mumbai**, who will share expertise on data-driven decision making, brand building, market research, campaign design, and patient-centric initiatives. The session is designed to strengthen strategic thinking, innovation, and real-world application of management concepts.

Event Details

- **Activity:** Master Class Episode 129
- **Date:** 25 February 2025
- **Time:** 3:00 PM – 5:00 PM
- **Venue:** Old Auditorium, IIHMR University, Jaipur
- **Speaker:** Mr. Raja Ganguly
- **Organized by:** IIHMR University, Jaipur

President

Copy to:

- **All Faculty Members, Staff**
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